

*future*  
*taking*  
*flight*

Discover a revolutionary  
new way to travel long-haul



## ***our goal***

***To create the world's best long-haul flight experience,*** one that looks after everyone on the plane – from families to business travellers to holidaymakers – because we've realised that everyone's needs are different when travelling long-haul.



## *business premier*

# the best sleep in the sky just got better

Our Business Premier cabin will deliver all the things our travellers love, with a few fresh twists.

To give the best sleep in the sky, we've made our award-winning lie-flat bed even more luxurious. We've added a new, thicker mattress, a fluffy duvet and full size pillows – so it really will feel like you're settling down for a good night's sleep in your own bed.

We've enhanced some cabin and seat features to ensure Business Premier provides the most adaptable space, whether you're working, sleeping or taking it easy. There's also a fresh new on demand cuisine and beverage service to suit each traveller's personal preferences, and each Business Premier space has its own 12.1" touch screen entertainment system.





## *premium economy*

space for time  
together or time out

Our focus for Premium Economy was on creating ample space and privacy. The result is unparalleled personal space that you can share with your travelling companion or keep to yourself.

The design of our revolutionary new Spaceseat™ means that the person sitting in front of you can't recline into your personal space. And rather than simply tilting back as it reclines, your seat slides forward too – just like an armchair.

The seats that run through the inner space of the cabin have been designed for couples, so you and your partner can relax together, sleep, or turn to face each other to share a meal. The seats on the outer space of the cabin cater more for those who need some uninterrupted work time, or for people who prefer to keep to themselves during the flight.





## *economy skycouch*

three seats or a couch?  
the choice is yours

Whether you're a couple who'd like a bit of extra room, parents with a young child, or a parent with two restless kids, you'll find our innovative new Economy Skycouch is the perfect solution.

The Skycouch is a trio of three Economy seats that together create a flexible space for whatever you want it to be – to relax and stretch out in, or for the kids to use as a play area. It's like having your very own couch on the plane.

By booking this three-wide seat space, you really can get the most from your long-haul flying experience.





## *economy*

# discover surprising new ways to enjoy your flight

Our new state of the art Economy seats have been designed to provide a really comfortable rest. The armrest disappears right into the back of the seat, and the winged headrest now swivels more freely to better support your head. We've even added a specially designed sleep pillow that attaches to the headrest so that it won't slip out from under your head.

You'll also find our new in-flight entertainment has loads more content that will keep you engaged from the moment you get on the plane to the moment you touchdown.





Economy



Premium Economy



Business Premier

## *food and beverage*

fresher, tastier cuisine

We know that simply offering chicken or beef won't cut it in the future, so we've designed a delicious new menu for our customers. We've even thrown out the rigid schedule; instead we'll be bringing you the freshest, tastiest meals we've ever offered. Whether it's delicious Eggs Benedict for breakfast in Business Premier, a mouth-watering pizza for lunch in Premium Economy or a gourmet beef burger for dinner in Economy, we're sure you'll agree that our updated menu will be better than anything you've ever tasted on a flight. You can also order snacks and drinks at the touch of your screen – even while you're in the middle of a movie!





## *prepare for take-off*

Our new 777-300 planes will be flying on selected services to Australia and Los Angeles (ex Auckland) from November 2010 and to and from London (via LA) from April 2011, and will be progressively rolled out until completed in 2012. London will be on sale from 26 April 2010.

***futuretakingflight.com***



**AIR NEW ZEALAND**